



### *Our Mission:*

Liberty Learning Foundation is a non-profit organization donating civic-based teaching tools to educators and facilitating learning experiences that teach, inspire and empower our Next Great Americans.

### *Our Next Great Americans:*

Imagine a generation of students who excel in teach-to-test subjects but have little knowledge of civics, character, financial responsibility and career readiness. Will math and science alone continue our nation's progress? Our students deserve to learn these guiding lessons - as well as the great American Story that gives context to their important roles in our country's future. We must teach them that they hold titles more important than "engineer," "scientist" even ... "president" ... That title is citizen.

And educators are begging to teach those crucial lessons. They're begging for tools that engage the iPod generation and immerse them in grand experiences that boost retention and make a lasting impression. And because money and time are the most limited commodities in the classroom, they need the tools to be free and flexible.

That's where we are making a monumental impact. With help from passionate donors, Liberty Learning Foundation is placing the groundbreaking Super Citizen Program in the hands of eager educators. And, because we understand that donations don't ensure success, we work hand-in-hand with schools, donors and local volunteers to maximize the potential of the programs and the students themselves.

We donate teaching tools. We put on exciting performances. We train teachers. We get the community involved. In short, we create and carry out grand learning experiences that teach, inspire and empower our Next great Americans.

*If you believe that character, history and civic responsibility can, and must, be taught despite budget cuts, please join us in this historic mission.*



# TEACHING INSPIRING EMPOWERING

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# GREAT AMERICANS

## LIBERTY LEARNING FOUNDATION TAKES THE SUPER CITIZEN PROGRAM BEYOND THE CLASSROOM

The Liberty Learning Foundation began with a question: How can schools, community leaders and businesses work together to ensure our next generation understands its important role in America's future?

They found the answer in the dynamic Super Citizen school program that teaches character-building, financial literacy and career development – across the curriculum – and through the lens of great American ideals and civic responsibility.

But getting those resources into the hands of cash-strapped educators posed a challenge. So the foundation found donors – and quickly realized that donations alone wouldn't guarantee success.

Students had to be excited. ... They had to be immersed in an experience that rallied the whole community - and would beg to be repeated year after year.

So the Next Great Americans Bus Tour was born – and the foundation began kicking off the Super Citizen Program with stirring theatrical performances. They worked with sponsors to place volunteers in classrooms – and orchestrated emotional Graduation Celebrations that saw student “Torch Teams” honoring local heroes from the stage.

This all-hands-on-deck movement has created an overwhelmingly successful model for teaching, inspiring and empowering Our Next Great Americans.

## *The* EXPERIENCE



# 1 THE KICKOFF



## THE BUS, THE BUZZ, THE SOUND OF LIBERTY.

The Super Citizen Kickoff event was designed to fully engage students of the iPod / iPad / iEverything generation. We've crafted high-energy theatrical performances and rousing sing-alongs to punctuate the relevance and excitement the program's lessons will provide back in the classroom.

**“It's what we need  
as a community,  
a company ... as a  
country.”**

-Ralph Bellamy, Alabama Power

Kickoffs can be held in auditoriums with live appearances by Lady Liberty and The Next Great Americans Bus Tour. Or they can take place in a single classroom with Lady Liberty leading the celebration on the provided DVD.

Whatever the situation, we supply the media and resources needed to begin a lasting educational program in a huge way!



Lady Liberty Live brings history to life; introducing students to Statue of Liberty facts and exciting them about the lessons they will learn when the bus rolls away.

### SPONSOR PERSPECTIVE

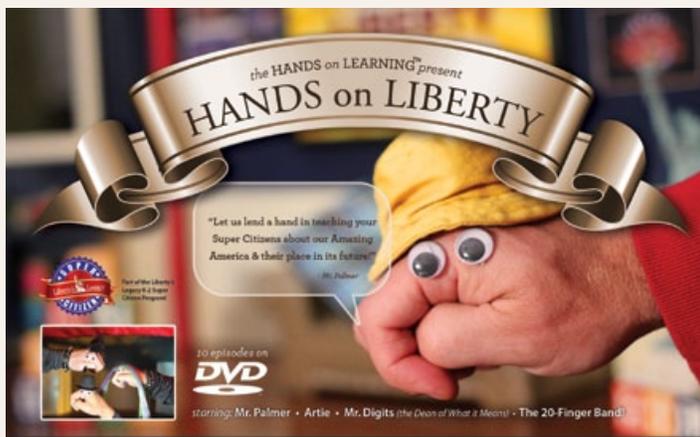
Liberty Learning Foundation recognizes sponsors in press releases, through social media and from the stage at Kickoff events. As a sponsor, you are tied to the community empowerment and goodwill generated by the Super Citizen Program.

**NEXT: THE LESSONS >**

## 2 THE LESSONS

Liberty Learning Foundation uses the Super Citizen Program as the core resource to turn learning into an experience. The foundation implements exciting live performances, trains teachers and coordinates donors, volunteers and press. This concerted effort harnesses the power of amazing educators and caring communities to teach, inspire and empower our Next Great Americans.

### THE SUPER CITIZEN (K-2) RESOURCE KIT



The Super Citizen (K-2) Program centers on the one-of-a-kind “Hands on Liberty” video series. In the 10-episode series, a hilarious cast of hand-puppet characters entertain, engage and teach students lessons in civics, financial responsibility, character and the *great American story* that illustrates their important roles in America’s future. Based on age-appropriate teaching methods, the groundbreaking program uses witty monologue, art, poetry, vocabulary, pop quizzes and “Schoolhouse Rock”-style songs to boost engagement and retention of core concepts. Each episode includes follow-up lesson plans, worksheets and ten “Libby Liberty” books to ensure that the Super Citizen experience lays a lasting foundation for our Next Great Americans.

**INCLUDED IN THE KIT:** Hands on Liberty DVD, expertly crafted teaching curriculum full of lessons and activities, One Liberty’s Legacy Authentic Liberty Replica for hands on learning, access to online resource library

### The Pillars & Foundation of OUTSTANDING CITIZENS



The Liberty’s Legacy Pillars and Foundation of Outstanding Citizens includes Character Building, Financial Literacy and Career Development. These components, along with a consistent foundation of all-American history, heritage & civics, are at the core of all Liberty’s Legacy (K-12+) programs.

### THE SUPER CITIZEN (3-5) RESOURCE KIT



With the Statue of Liberty as its focal point, The Super Citizen (3-5) Program Resource helps educators teach Character Education, Financial Literacy, Career Development and required subjects - right alongside the soul-stirring lessons of freedom, liberty & civic responsibility. The program uses engaging, interactive lessons to create an exciting framework for the annual school program that is exciting students about learning, about their country and about their important roles in its future.

#### INCLUDED IN THE KIT:

Expertly crafted teaching guide full of lessons, activities, games & more | Engaging, high-energy companion DVD | One Liberty’s Legacy authentic Statue of Liberty Replica for hands-on learning | Liberty Crowns, flags, enrichment reading, fun facts, stickers & more | Torch Teams package | Access to our extensive online resource library

**NEXT: THE TORCH TEAMS >**



## HONORING A HERO. BECOMING A HERO.

One of the most emotional pieces of the Super Citizen Program is Torch Teams. In these exercises and lessons, students team up to nominate, campaign for, and ultimately, honor local heroes from their own community.

By learning about and modeling the character traits of the heroes they

“Students realize that their parents and local people around them are heroes, but even more than that ... that they can be a hero.”

Karen Wright, 5th Grade Teacher

honor, these students truly learn how to turn learning into action. Or, as we say, “by honoring a hero, they become heroes themselves.”

Typically, these often unsung heroes are invited to the program’s celebration event where they are introduced by students and honored from the stage.

Children have a new appreciation for the amazing people in their lives and the community is strengthened in the process.



Students introduce their chosen heroes from the stage. The moment is as moving for the students and audience as it is for the honorees themselves.

### SPONSOR PERSPECTIVE

Our sponsors recognize the importance of cultivating character beginning at an early age. These Super Citizens will become the neighbors, leaders and workforce who make up the community.

## 4 THE CELEBRATION



Sponsors present a check for continued program resources - making a highly publicized impact in the schools and in their community.

### SPONSOR PERSPECTIVE

Sponsors are recognized for their contributions to the schools and community at the Graduation / Celebration. Press is on hand and students head home with your branded Super Citizen shirts and graduation certificates.

## HONORING GRADUATES AND LOCAL HEROES

The Graduation / Celebration is a crucial piece of the Super Citizen experience. Students are recognized for their hard work and are motivated to continue their important work as the future of America. Liberty Learning Foundation and schools invite press, families and community leaders to join in the celebration

### A Sample Agenda:

1. Pledge of Allegiance / patriotic sing-a-long
2. Video message from Lady Liberty Live
3. Recognition of program sponsors from stage
4. Students introduce and honor their Torch Team heroes from the stage. Each honoree is given an authentic Liberty Replica symbolizing their contributions to society
5. The audience closes with the powerful "Super Citizen Pledge"

**NEXT: THE IMPACT >**



## IMPACTING SCHOOLS, COMMUNITY & COUNTRY

Through in-depth learning, real-world practice and self-examination, students discover and define their important roles in America's future. Lessons in civics, character, financial literacy and American history create a road map for outstanding young citizens. Test scores improve an average of 40%. And because every step of the program is entertain-

**“Scores improve an average of 40%”**

\* based on Liberty's Legacy pre and post test scores across America

ing and engaging, retention is off the charts. And then there are benefits which are impossible to quantify. As students honor heroes from stage, they are transformed. Their gratitude and big-picture comprehension is palpable.

And those are the life lessons that make an indelible impact in the classroom, the community and the country. And they are critical to the success of our Next Great Americans. Please help us continue the mission.



Test scores are improved and the enthusiasm that is generated through the school and community is immeasurable.

### SPONSOR PERSPECTIVE

Our sponsors' names and brands are forever associated with the excitement, emotion and transformation that happens because of the Super Citizen Program. Will you help?

**MORE BENEFITS OF  
YOUR INVESTMENT**

## *Your brand is synonymous with this all-American movement*

We recognize sponsors prominently on the highly visited LibertyLearning.org website. Our volunteer marketing team makes sure your name is front and center in social media and more ...



## *Your name in social media*

Our social media posts reach an average of 5,000 readers who are passionate about our cause and will hear that you are as well.



## *A billboard like no other*

Our national and regional sponsors have the chance to be identified on the Next Great Americans Tour Bus; literally hitching a ride with the inspiring movement that's rolling across the country.

**MORE BENEFITS OF YOUR INVESTMENT**

# Liberty Learning Foundation and our Sponsors in the News

Because of the buzz we create in schools and communities, our events and programs are highly publicized. As a sponsor, your name or brand will be in all press releases and you will be recognized from stage.

**The Ocala Times**

**Lady Liberty visits Attalla Elementary students**

*By Heidi Carter  
Times Staff Writer  
Published: Tuesday, October 2, 2012 at 3:34 p.m.*

Lady Liberty held still her tablet and torch Tuesday afternoon, and the gathered crowd burst into applause.

Lady Liberty, portrayed by Richard Reinwater, visited Attalla Elementary School Tuesday as part of a kickoff event as third-, fourth- and fifth-graders at the school begin the Liberty Learning Foundation's Super Citizens Program, which teaches children American history along with character education, career development and financial literacy.



*Eric T. Wright | Ocala Times*  
Lady Liberty, played by Richard Reinwater, interacts with students during the Liberty's Legacy program on Oct. 2.

**Statue of Liberty serves as focal point for new school program**

*By Heidi Carter*

A large crowd gathered Tuesday to see the new program for the school. The program will be a focus of the school's efforts to provide a high-quality education for its students.

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**'Next Great American Bus Tour' stops at Hollee Powell Elementary**



Students pose with Lady Liberty at the conclusion of the kickoff celebration for the Liberty Learning Foundation's 'Super Citizens' Program. The program's goal is to help educators teach core subjects along with lessons in liberty, freedom and civic responsibility.

**'Next Great Americans Tour' launches**

Clarkville Education News | No Comments

Liberty Learning Foundation is donating free reading tools, in-school programs and resources to engage students in our nation's illustrious history and their important role in its future.

'Next Great Americans' tour bus, carrying 'Liberty Live,' will stop in Clarksville on November 14 at 1:30 p.m. at the Burt Elementary School on Bailey Street, where it continues its mission to teach, inspire and empower elementary students nationwide.

**Students nominate hometown heroes for Veterans Day**

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Posted: Nov 09, 2012 7:17 PM CST  
Updated: Nov 09, 2012 7:17 PM CST  
By WAFF.com Staff - email



**Homes**

Home News Education

**Next Great Americans**

North Sand Mountain students learning what it means to be super citizens through special program

Story Comments Share Print Font Size

Posted: Wednesday, December 5, 2012 10:33 am

Local News | 0 Comments

Students at North Sand Mountain School (NSM) were recently visited by a special guest whose mission to the students was strictly about the liberty and the pursuit of happiness.

Lady Liberty from Huntsville's Liberty Learning Foundation and the Next Great Americans bus tour stopped by to encourage students to become the best American citizens they can become while helping each student to discover and define their role in America's future.

"We are very fortunate to have the support by our school principal to implement the program into the school as well as the monetary support from Regions Bank for making 'Freedom,' said social studies teacher Sonya Orl.

**The Messenger**

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**'Super Citizen' program comes to Attalla school**

*By Donna Thornton/News Editor*

Attalla Elementary School third, fourth and fifth graders learned about liberty last week from an impressive source - the Statue of Liberty herself - as the school kicked off an ambitious course of study aimed at helping students become "Super Citizens."

A Huntsville-based program called "Liberty's Legacy" brings the course of study to schools with lesson plans and program ideas designed to teach students lessons through their social studies classes about culture, government, historical figures, America's national symbols and monuments and more.

Attalla Elementary School Vice Principal Sheila Lanford said the school found local sponsors to bring the program to each of the school's 12 classes in 3rd-5th grades. The cost for sponsoring a class is \$200.



*Posted above, Lady Liberty, portrayed by Richard Reinwater, visits Attalla Elementary students to hold a large message to demonstrate how big her finger would be if they held the actual Statue of Liberty in New York.*

**Liberty**

North Sand Mountain High School and the Liberty Learning Foundation bus tour.



**MORE BENEFITS OF  
YOUR INVESTMENT**

## *Presence in schools makes the difference*

Early in the foundation's life, we learned that donating tools to schools does not necessarily mean they will be used to their potential. Administrators need to be engaged, teachers need to be trained and the community needs to be brought on board. Your contributions allow our team to work hand-in-hand with all the stakeholders who can make sure these crucial lessons are taught and make an impact on our next generations.



*Liberty Learning Foundation presents Super Citizen Program Resource Kits before a teacher training session*

## *Teacher Training*

Our curriculum specialists meet with teachers and administrators to present the program and work with schools to create the perfect Super Citizen experience. Your sponsorship makes our effective, personal approach possible.

## *Volunteers in the classroom*

Many sponsor organizations and individuals choose to put together a volunteer program to assist teachers in the Super Citizen Program. Liberty Learning Foundation has made that easy. Our Super Citizen Volunteer Kit lets volunteers step inside the classroom and read books to accompany each unit of study. No training required. It's yet another way we help you have a presence inside schools and help teachers in the process.



*Alabama Power's Ralph Bellamy volunteers inside a 5th grade classroom at Eufaula Elementary.*



MORE BENEFITS OF  
YOUR INVESTMENT

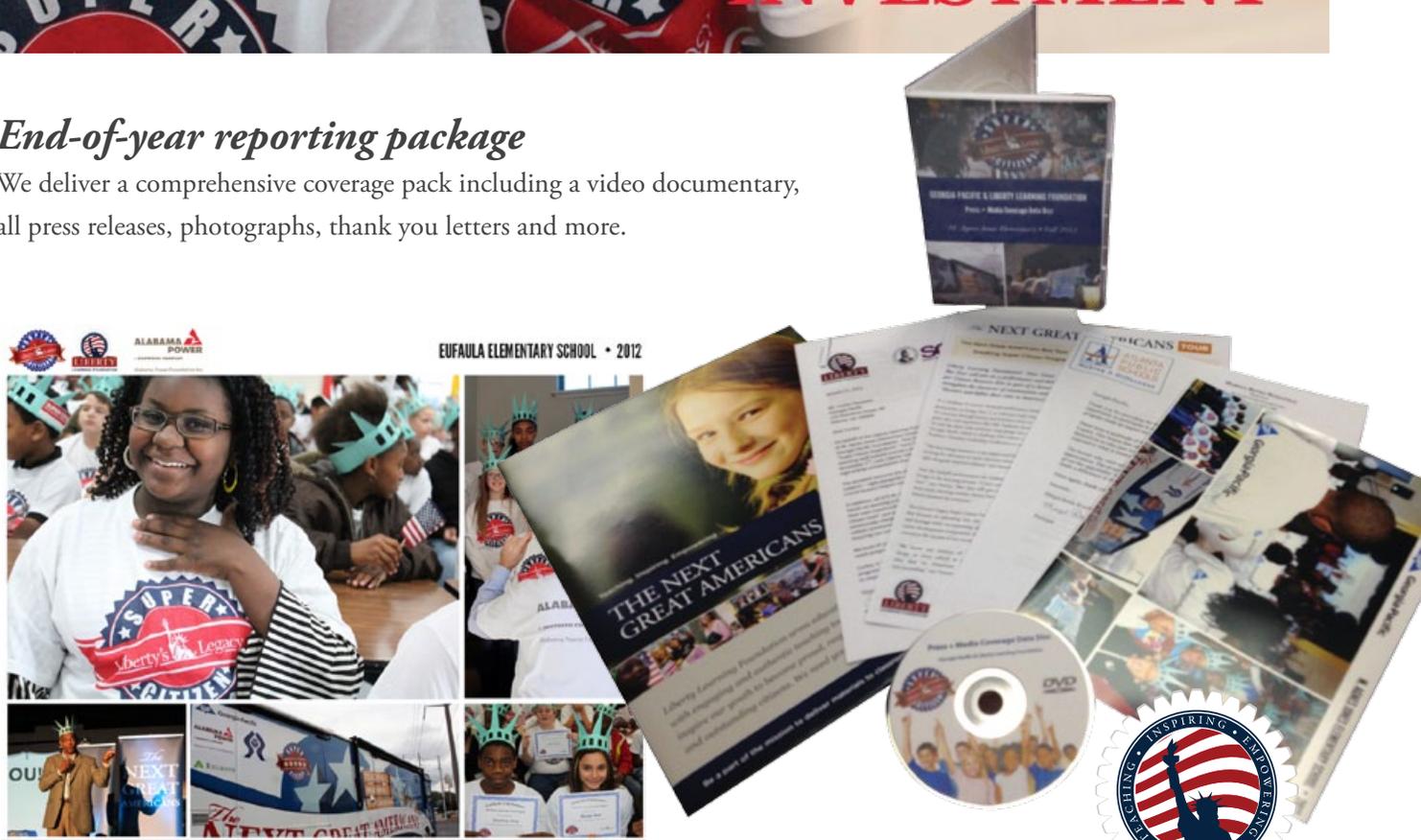
## Impact Reporting: See the difference you are making

We understand that you want to know how your contributions are impacting students. And since our team works inside the schools you support, we are able to document their success and report back to you.



## End-of-year reporting package

We deliver a comprehensive coverage pack including a video documentary, all press releases, photographs, thank you letters and more.



*“Liberty without learning is always in peril;  
learning without liberty is always in vain.”*

*- John F. Kennedy*