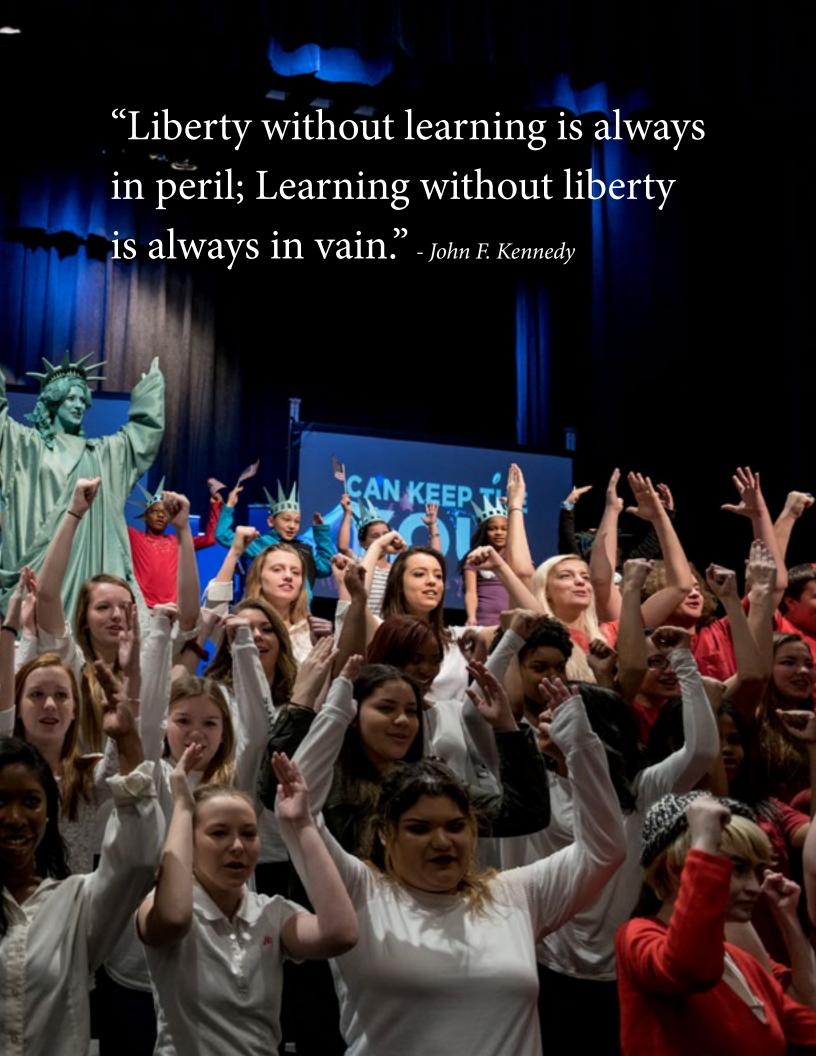


(made awesome)









"Civic knowledge and public engagement is at an all-time low," says the Center for American Progress. A 2016 survey by the Annenberg Public Policy Center found that only 26 percent of Americans can name all three branches of government.

We are doing the work of changing those stats.



Imagine a generation ...

Imagine a generation of students who excel in teach-to-test subjects but have little knowledge of civics, character, financial responsibility and career readiness. Will math and science alone continue our nation's progress? Our students deserve to learn these guiding lessons—as well as the great American story that gives context to their important roles in our country's future. We must teach them that they hold titles more important than "lawyer," "millionaire," or "celebrity." That title is "Citizen."

And educators are begging to teach those crucial lessons. They need tools that engage the tech-distracted generation and immerse them in grand experiences that boost retention and make a lasting impression. And because money and time are the most limited commodities in the classroom, they need the tools to be free and flexible.

That's where we are making monumental impacts: With help from passionate donors, Liberty Learning Foundation is placing its groundbreaking programs in the hands of eager educators. And, because we understand that donations alone don't ensure success, we work hand-in-hand with schools, donors and local volunteers to maximize the potential of the programs and the students themselves.

We donate teaching tools. We put on exciting performances. We train teachers. We get the community involved. In short, we create and carry out grand learning experiences that teach, inspire and empower our Next Great Americans.

If you believe that character, history, financial literacy and civic responsibility can, and must be taught despite budget cuts, please join us in this historic mission.

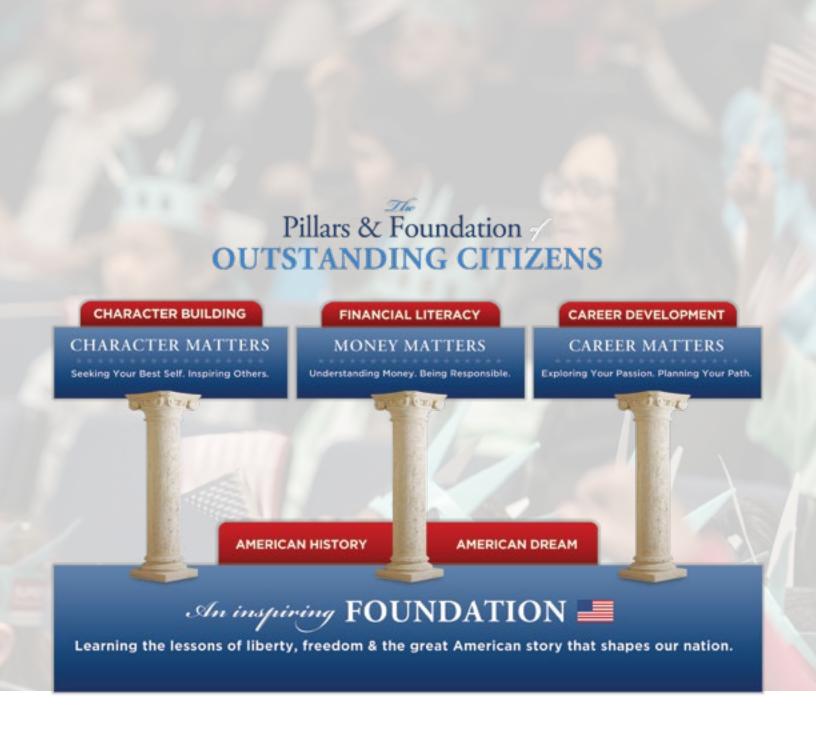


The hands-on relevance and excitement built into Liberty Learning
Programs is what sets them apart from mundane checklist-syle learning.
And the method is transforming an entire generation.



METHOD Excitement + Je

Liberty Learning Foundation's educational programs and live events are successfully helping schools teach more powerful civics, character, financial literacy and career lessons in K-12 classrooms. The active civics program and interactive resources empower educators to teach these crucial lessons in less time, with higher retention, and alongside STEM subjects, to round out the equation for truly outstanding citizens.



arning + Engagement

The experience flourishes through the donations and ownership of the mission by local parents, business owners, press and community leaders. In addition, the community events that bookend the programs create social capital—a space for building deeper relationships—as stakeholders, schools and students unite around the inclusive and important title of "Citizen."



The Liberty Learning vision reaches students early and often to reinforce and solidify comprehension, to raise test scores and to continue the improvement of *Child, Community and Country*.



Super Citizen + Hands on Learning Program (grades K-2)

Students kick off an immersive 10-week civics & character program with a performance by Libby Liberty™. Back in class, they are guided by The Hands on Learning video series and companion lesson plans that complement grade standards and engage students in learning crucial lessons at this early age. Teacher are trained, parents and community rallied to be part of this trans-formative process.



Super Citizen Program (grades 3-5)

The Super Citizen Program begins with a rousing theatrical performance that excites students, stakeholders and local donors about the important lessons their students will begin after the Next Great Americans tour bus rolls away. After the show, students begin 10 weeks of in-depth lessons in civics, character, financial literacy, careers and more. Using their provided multimedia kit, and leveraging a life-changing, project-based learning project, the students begin to understand their important roles in our country's future.



American Character Program (grades 6-8)

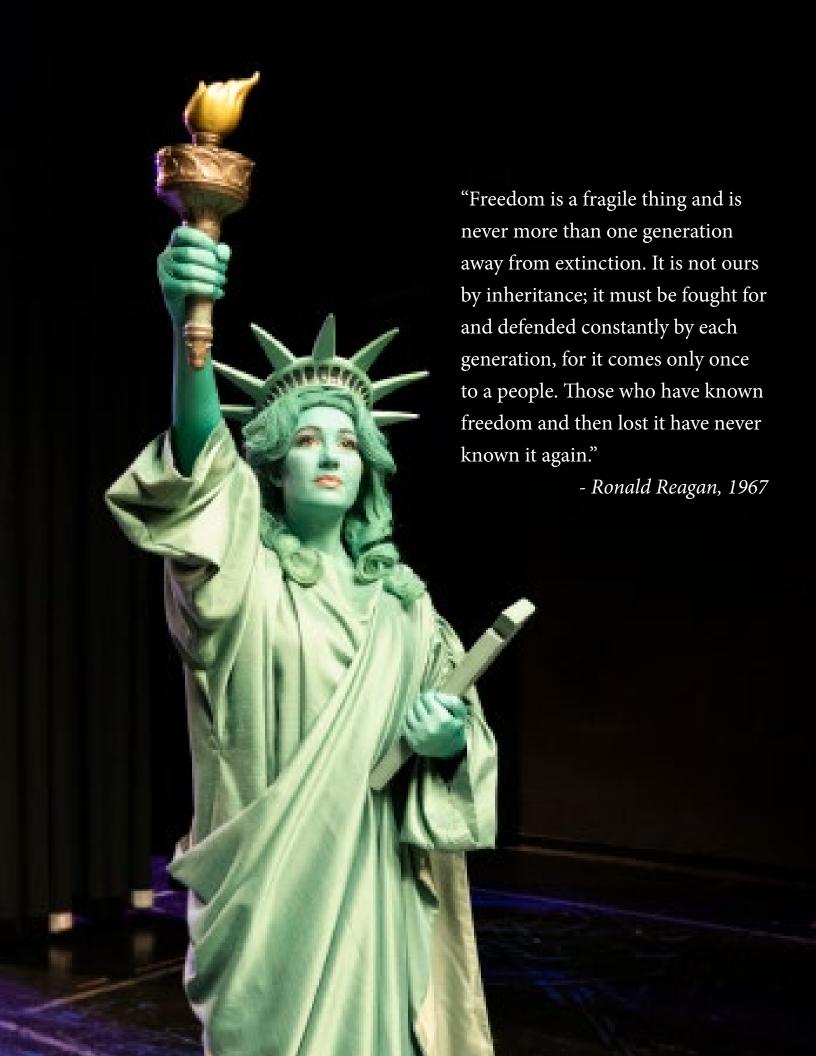
A continuation of the stepping stones provided in K-5 programs, American Character uses the lives and accomplishments of great American characters as a model for what can be accomplished by any citizen. The is made even more tangible with mentor-led service learning projects that impact the community and mirror the kinds of change made by our historic leaders. Students learn more essential skills by presenting their projects to peers, press and parents at the #GoodCharacters Expo at the program's conclusion.

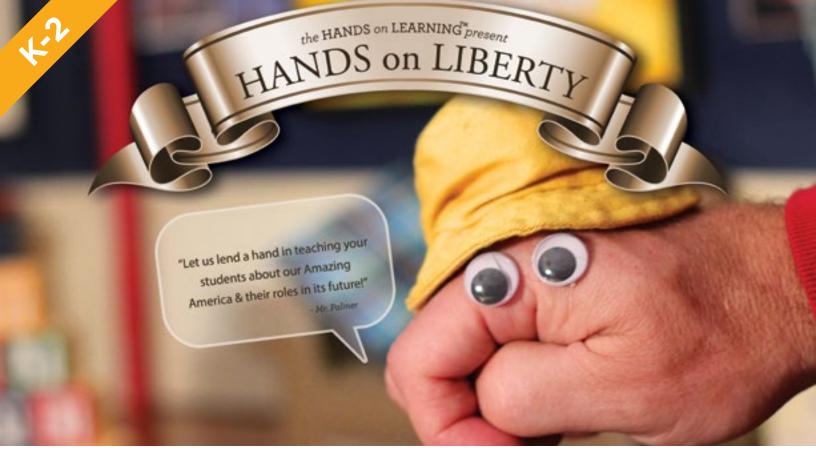


Citizen Promise (grades 9-12)

Equal parts career and essential skill prep. and civic-service activation, the Citizen Promise Program is implemented by exceptional schools wishing to continue the impact of Super Citizen and American Character as students ready themselves for careers and college. Students learn more in-depth lessons in civics, character, financial literacy and become accountable for their actions and trajectory of their own futures.

Our programs were designed, from the ground up, to complement standards AND deliver an excitement factor that engages, inspires and makes the learning experience unforgettable.





Imagine what happens when you pair early childhood experts with ex-Cartoon Network creatives and professional musicians to tackle civics, character, financial literacy, career exploration and our great American Story ...

That's just what Liberty Learning Foundation has done with it's grades K–2 Super Citizen Program. The program is a quick, quirky and compelling way to help educators round out the equation for teaching our Next Great Americans.





VIDEO + MUSIC + PROJECT-BASED LEARNING

OVERVIEW:

The grades K–2 Super Citizen program is a groundbreaking 4-part method that uses hilarious, one-of-a-kind hand-puppet videos, music, hands-on activities and a powerful group project to help educators round out the equation for teaching civics, character, financial literacy, career exploration and personal responsibility to students.

The multimedia employed in the series boosts interest, engagement and retention and paves the way for the most important activity that happens in classrooms: hands-on learning. Core concepts are paired with course of study requirements when possible - giving passionate educators the flexible and fun tools they need to teach, inspire and empower our Next Great Americans.

The included "Helping Hands" project has students nominate and honor a person in their school / community who is already doing the work of a Super Citizen. The honoree is invited and honored at the Super Citizen graduation ceremony. The experience is a powerful way to involve parents and VIPS while making an emotional, lasting impression on students.

RESOURCES INCLUDED

- (1) "the Hands on Liberty" DVD
- (1) Teacher's Guide & binder with instructions, activities and reproducibles
- (25) Student workbooks
- (25) Graduation certificates
- (1) *Libby Liberty* book
- (1) "Helping Hands" honoree Statue of Liberty lapel pin in gift box

METHOD & EXPERIENCE:

Teacher uses videos as an exciting spring board for lessons and activities located in Teacher's Guide. The "Helping Hands" group project creates an emotional educational experience that makes a lasting impression on students, honorees and the community.





With the Statue of Liberty as its focal point, the (3-5) Super Citizen

Program helps educators teach Character Education, Financial Literacy, and

Career Development - right alongside the soul-stirring lessons of freedom,

liberty & civic responsibility.

The program uses engaging, interactive lessons to create an exciting framework for the annual school program that is exciting students about learning, about their country and about their important roles in its future.



The Super Citizen Kickoff event engages students with high-energy theatrical performances and rousing sing-alongs to punctuate the relevance and excitement the program's lessons will provide back in the classroom. Our high-profile NGA Tour Bus boosts excitement and shows students they are part of something bigger than their own backyard.



Libby Liberty[™] takes the stage to educate, inspire and set a tone for the unique learning experience that's ahead.

CIVICS + CHARACTER + FINANCES + CAREERS

OVERVIEW:

The Super Citizen Program was designed to meet Course of Study objectives so these crucial lessons can be taught in today's schools where they are often neglected due to budget and time constraints. The multimedia resources, teacher training and exciting events create a proven method that can be implemented efficiently and effectively to bring these all-American lessons back to the classroom.

IMPACT: Through in-depth learning, real-world practice and self-examination, students discover and define their important roles in America's future. Lessons in civics, character, financial literacy and American history create a road map for outstanding young citizens. Test scores improve an average of 40%. And because every step of the program is entertaining and engaging, retention is off the charts. And then there are benefits which are impossible to quantify. As students honor heroes from stage, they are transformed. Their gratitude and big-picture comprehension is palpable. These life lessons make an indelible impact in the classroom, the community and the country. Furthermore, they are critical to the success of our Next Great Americans. Please help us continue the mission.

BECOMING HEROES: This project-based learning element gives students first-hand experience of how it feels to be outstanding, compassionate citizens. They learn about real heroes, and seeds are sewn to improve the chance they will emulate the qualities of these heroes rather than the "heroes" they are sold in an era of sensational news, entertainment and social media.



INCLUDED IN THE KIT:

Expertly crafted teaching guide full of lessons, activities, games & more | Engaging, high-energy companion DVD | Liberty Crowns, flags, enrichment reading, fun facts, stickers & more | Access to our extensive online resource library | Self-guided teacher training and resources



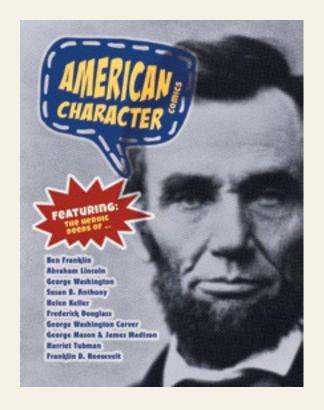
At the program's conclusion, students gather to receive certificates, to recite the Super Citizen Pledge, and to honor heroes on stage. They wear their Super Citizen shirts proudly (with sponsors on the back) for years to come!



In the project-based learning portion of the Super Citizen Program, students nominate and honor local heroes. They learn the power of gratitude, service and that "when you honor a hero, you *become* a hero."



HISTORY CIVICS CHARACTER SERVICE #GOODCHARACTERS



The American Character Program creates an exciting experience for students to learn lessons in civic responsibility, character building, financial literacy, career development, community engagement and our Great American story. American Character provides more context for students by using the lives and accomplishments of great American characters who modeled what can be accomplished by any citizen.

As the name suggests, this resource teaches the history behind ten pivotal American characters such as Harriet Tubman, Benjamin Franklin and Abraham Lincoln while highlighting the motivating character traits which distinguishes these individuals as extraordinarily significant heroes in the American experience.

This program, in conjunction with the #GoodCharacters service-learning project, is compatible with any American history, civics or government class. The program concludes with a student-led "Expo" where they share their ideas and execution of service projects with peers, parents and press.

Through defining characters from our nation's past, students will develop their own strong character for America's future.

AMERICAN CHARACTER & #GOODCHARACTERS EXPO

















How it works:

- The American Character Program begins with a Kickoff that gets the students excited to learn and introduces them to #GoodCharacters service-learning projects they will begin and complete in the next few months.
- Students are engaged and informed by the innovative, comic book-style, curriculum format, followed by more in-depth lessons.
- The main components of the program are character education, financial literacy, career exploration, community engagement, essential skills and civic education. We believe that for a student to become a good citizen they must understand these basic themes.
- Next, student teams put character into action. They create innovative solutions that impact the community and just might change our world!
- Community mentors are assigned to groups to help them solidify ideas and action plans, then to assist in the projects in which they will participate.
- The experience ends with a #GoodCharacters Expo (orchestrated by Liberty Learning Foundation's events team) allowing students to share their service-learning projects with the community. Parents, press, business and community leaders will all attend to cheer them on!

Lessons:

Service-Based Citizenship

Patriotism

Liberty

Education

Courage

Perseverance

Equality

Responsibility

Empathy

Resourcefulness



Students are engaged at the kickoff event where they learn, hands-on, the importance of civic participation so no one "drops the ball."



We don't just "tell" students they can make a difference like historic American figures. We ASK them how they'll make their own marks!



PREPARING HIGH SCHOOL STUDENTS TO BE LIFE, CAREER & CITIZENREADY

THE PROMISE "RING"



City Organization Partner / Facilitator School System admin & teachers

Business & Industry

A partnership that surrounds students with means to succeed

Public Sector

Like-Minded Nonprofits & Associations

Parents & Community Stakeholders

INSPIRATION + ACTION = IMPACT

The Citizen Promise Program helps high school students become life, career, and citizen-ready. The model creates an environment for success, sets goals for engagement and rewards achievement. By leveraging public-private partnerships, students are encouraged and supported as they learn about founding documents of American history and their relevance today. Students are challenged to apply corresponding concepts to develop **essential skills**, build character and increase community involvement through *Citizen Actions*. Students will use their Time, Talent and Treasure to make an impact on their community. Opportunities throughout the year help **inspire and educate the** *whole citizen* by ensuring the comprehension of **critical civic**, **character**, **historical and career** / **life knowledge**. Liberty Learning Foundation rallies a "Promise Ring" of passionate partners to support and mentor students in their community. School administrators, counselors and teachers facilitate, mentor, and celebrate student achievements. Together, we help students engage in real-world opportunities, giving them a firm foundation and a road map for the paths they choose after graduation.



CITIZEN PROMISE SCHOOL-BASED FACILITATORS / MENTORS - Counselors, Career Prep, ELA, and History teachers play an integral role in facilitating the intellectual and life skills foundation of the program. Administrators support teachers and their students during this journey to becoming productive citizens in their school and community.

CITIZEN PROMISE TRAINING - Teachers, principals and system administrators receive professional development training based on A+ College Ready standards, AL Course of Study and the mandated civics exam.

CITIZEN RALLY - Students assemble together for an interactive / informational talk challenging them to take up the Citizen Promise! The conclusion of the rally ends with a call-to-action.

CITIZEN CHAMPIONS - Individuals and businesses are recruited to help. They invest time as mentors and volunteers and may offer resources to support the students in their personal growth.

CITIZEN PROMISE AMBASSADORS - These students are chosen to serve as peer-to-peer motivators, keeping students actively involved in Citizen Promise activities throughout the year.

CITIZEN PROMISE WEBSITE/INSTAGRAM - Students and parents stay current on Citizen Promise activities and opportunities using our informational online hub.

DIGITAL PORTFOLIO - Students establish school and career goals, create resumes, and research colleges and career opportunities using this powerful tool. The platform is also a holding place for special projects, papers and awards.

CITIZEN ACTIONS - Students are incentivised to participate in life, career, and citizen-ready opportunities in their community, ultimately carrying them on journeys that change their lives ... and those they impact in the process.

CITIZEN PROMISE GRANT - These community investment grants will be awarded to Seniors through multifaceted criteria. Awards may be used to fund equipment needed in a new job, college or technical school expenses, computer or job interview needs, etc.

Test scores improve. Behavior issues decline. Children are inspired and empowered. And each year's program prepares students for successive programs and for becoming life, career and citizen-ready.

Read testimonials, watch impact videos, see teacher survey results at LibertyLearning.org







an Alliance for CHILD, COMMUNITY & COUNTRY

How is Liberty Learning Foundation succeeding in this all-American educational movement?

We're leveraging the passion and generosity of corporate, city and state stakeholders who understand that some lessons must be taught despite school budget and time constraints.

These Community Alliances help us reach more students, improve programs and continue this historic mission to improve child, community and country.

Are you ready to have a hand in teaching our Next Great Americans? Ask how you can get involved!

Visit LibertyLearning.org for a list of the people & organizations powering the movement.

LibertyLearning.org (800) 239-0005 getinvolved@libertylearning.org

