

2025 Annual Report



TEACHING • INSPIRING • EMPOWERING

LIBERTY LEARNING FOUNDATION

The Liberty Learning Foundation (LLF), a 501(c)(3) non-profit founded in October 2010, teaches students to be productive and engaged citizens by reaching students at early reinforcement and retention touch points. Our civic education programs are designed to teach, inspire and empower students to engage in their **civic responsibility, personal character, financial literacy, and career skills/exploration.**

IMPACT SINCE 2012



505,098

Students
Impacted



480

Schools &
Communities
Participating



700+

Active
Donors &
Volunteers

AT TROY BANK AND TRUST, WE UNDERSTAND THAT THE FUTURE OF OUR COMMUNITY DEPENDS ON HOW WE EDUCATE AND EMPOWER THE NEXT GENERATION. THAT'S WHY WE PROUDLY SUPPORT LIBERTY LEARNING FOUNDATION AND THEIR MISSION TO BRING CIVICS, CHARACTER DEVELOPMENT, AND FINANCIAL LITERACY INTO K-12 CLASSROOMS. THESE ARE FOUNDATIONAL SKILLS -NOT JUST FOR STUDENTS, BUT FOR RESPONSIBLE, ENGAGED CITIZENS- AND WE ARE HONORED TO PLAY A ROLE IN HELPING YOUNG PEOPLE THRIVE.

-JEFF KERVIN, CEO | TROY BANK AND TRUST



700+ Active Donors
& Volunteers

Implementing our programming takes a village - we immerse into each community to seek our funding and meaningful engagement in support of our students.

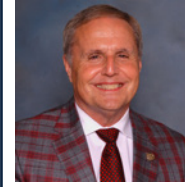


FROM STATE LEADERS



REPRESENTATIVE RICK REHM

"Shortly after being elected into office, I was told by one of my school superintendents that if we couldn't do the Liberty Learning Program, we might as well shut our school doors. He stated, 'It's the most important thing we do'. After 3 years of being involved with the program, I now know how true that statement was. The program is so much more than just opening and closing events. Those events are the bookends of a great program that teaches our students how to become great citizens. It teaches our students how to give back to the community and to recognize our Local Heroes. From civics to financial literacy, the program checks off so many required blocks".



REPRESENTATIVE DANNY GARRETT

"Liberty Learning provides invaluable learning, experiences, and inspiration for students all across Alabama. As additional legislators become aware of the quality curriculum each year, the demand for Liberty Learning programs for more schools increases. The State of Alabama is fortunate to have Liberty Learning as a resource for American civics education".



REPRESENTATIVE ANTHONY DANIELS

"The lifeblood of our democracy is an engaged and informed citizenry. The Liberty Learning Foundation gives our young people the inspiration, knowledge, and empowerment to become the type of transformational leaders we need for tomorrow. This teaches them that their voice is powerful and that it matters".



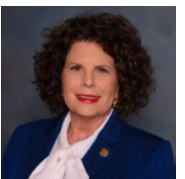
REPRESENTATIVE TERRI COLLINS

"I've watched this program and have seen how engaged the students are alongside their excitement as they learn about our wonderful country! I felt proud as I watched them shout, 'USA!' Teaching the foundations of our country is powerful and influences patriotism. I'm proud we support Liberty Learning".



SENATOR GARLAN GUDGER

"Liberty Learning focuses on character, love for our country, and respect for self, peers, and our nation, along with financial literacy and career exploration. By teaching these concepts to students across our state at such young ages, we are investing in the character and quality of the future workforce of Alabama! For these reasons, I've been a proud supporter of Liberty Learning for many years, and I encourage others to join me".



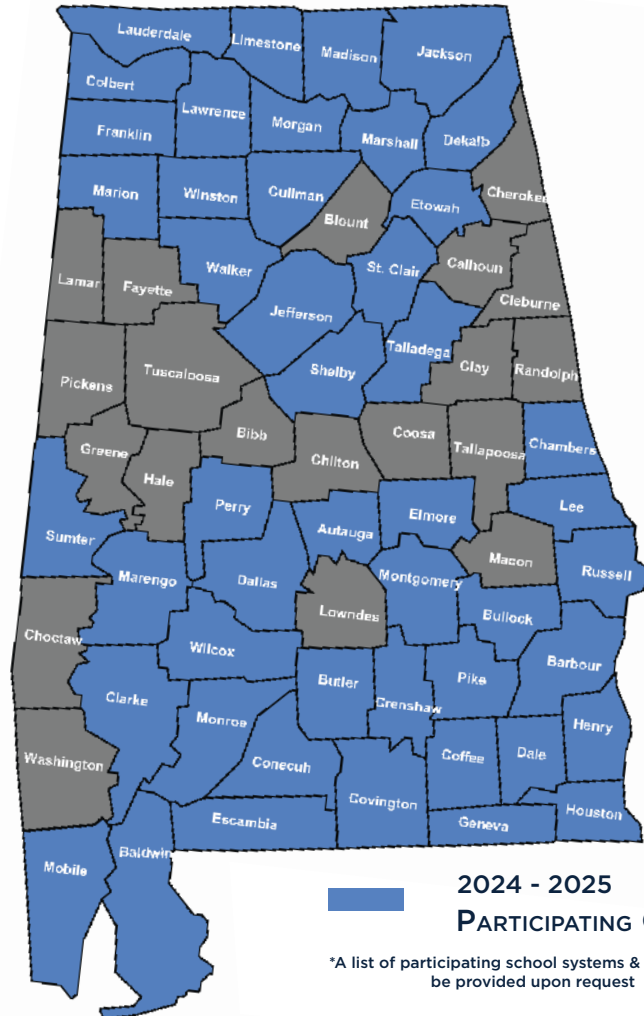
REPRESENTATIVE DONNA GIVENS

"There's no greater investment we can make than in the next generation of citizens and leaders. Liberty Learning gives students the tools to understand our Constitution, value their communities, and see themselves as capable of real impact. It's not just about civics - it's about confidence, character, and country. I'm proud to support a program shaping Alabama's future, one young patriot at a time".



SENATOR ROBERT STEWART

"As the Alabama State Senator for District 23, I am proud to support the Liberty Learning Foundation's mission to provide our children with an honest and comprehensive understanding of American history. Their programs not only educate but also inspire our youth to become engaged and informed citizens ensuring that the lessons of our past guide us toward a more inclusive and equitable future".



2024 - 2025

PARTICIPATING COUNTIES

*A list of participating school systems & schools can be provided upon request

THIS STATEWIDE SUPPORT WILL ENSURE THE CONTINUATION OF OUR GROWTH TRAJECTORY TO SERVE OVER 64,000 ALABAMA STUDENTS IN THE 2025-2026 SCHOOL YEAR.
Read years of quotes from mission stakeholders at LibertyLearning.org/testimonials



WE ARE NOT STOPPING UNTIL WE CAN REACH EVERY STUDENT IN ALABAMA CONTINUALLY!

Investing early pays off. Over a decade of results have shown us the profound impact of instilling civic and character values in young hearts and minds. Our belief has always been that consistently reinforcing these core principles throughout a student's educational journey is essential for their success.

We are **NOW** implementing programs in elementary through high school, as piloting the Citizen Promise Program (Grade 9-12) in select high schools over the past few years has been a huge success. The model of early and often touch points through graduation is working!



A DREAM BECOMES A REALITY



PICTURED ABOVE: VICE PRESIDENT OF EDUCATION CYNTHIA GREEN (LEFT) AND FOUNDER/CEO PATTI YANCEY (RIGHT) CELEBRATE CULLMAN HIGH SCHOOL SENIOR HA LEE'S COMPLETION OF OUR CITIZEN PROMISE PROGRAM "ADULTING DAY"

In 2009, our founder, Mrs. Patti Yancey—then serving as Chief Financial Officer of AlaTrade Foods—had the profound opportunity to participate in two of the World War II Honor Flights. These Flights are designed to honor and recognize American veterans for their sacrifices and achievements by flying them to Washington, D.C., to visit memorials at no personal cost. Patti served as a front-line volunteer on one of these flights, an experience that proved to be truly life-changing.

She often recounts a moment that left a lasting impression: upon arrival in Washington, the veterans were welcomed by a receiving line that stretched as far as the eye could see—people of all ages, dressed in red, white, and blue, waving flags, banners, and streamers, cheering and shedding tears of gratitude. As she escorted the 87-year-old veteran to whom she had been assigned—Mr. John—through this overwhelming show of appreciation, he reached up from his wheelchair, gently pulled her close, and said, "Why are they thanking me and cheering for me? I did what I was supposed to; I would do it all over again."

It was in that moment that Patti realized a profound truth: unless we take bold and meaningful steps to reintroduce civics and character education into our classrooms—programs that not only shape the hearts and minds of students, but also reinvigorate entire communities—we risk failing to uphold the very ideals for which these men and women fought and sacrificed. With that conviction, the Liberty Learning Foundation was established.



OUR PROGRAMS



Hands on Liberty Program (Grades K-2)

Through play and performance, young minds grasp early civics and character lessons with community support.

"THE HANDS ON LIBERTY PROGRAM HAS MADE A VERY POSITIVE IMPACT ON MY STUDENTS LEARNING OF WHAT IT MEANS TO BE A US CITIZEN. THEY HAVE LEARNED ABOUT US HISTORY, SYMBOLS, AND AN INTRODUCTION ABOUT GOVERNMENT. I FIRMLY BELIEVE THIS PROGRAM IS NEEDED IN ALL ELEMENTARY SCHOOLS! WITH SO MUCH FOCUS ON READING AND MATH, WE HAVE LOST THE IMPORTANCE OF TEACHING STUDENTS ABOUT OUR GREAT COUNTRY."

VICKI SANDLIN - BENJAMIN DAVIS ELEMENTARY (DECATUR CITY SCHOOLS)



Super Citizen Program (Grades 3-5)

Engaging multimedia lessons and impactful projects empower students to become involved citizens.



"I THINK THAT MY STUDENTS REALLY GRASPED HOW IMPORTANT FIGURES IN OUR COMMUNITY HELP SHAPE US. FOR THE NOMINATION OF THE SUPER CITIZEN AWARD I HAVE NEVER SEEN MY STUDENTS MORE ENGAGED. THEY PUT THEIR HEARTS INTO THE ASSIGNMENT AND VOTED FAIRLY."

MAGGIE BAILEY - MADISON ELEMENTARY SCHOOL (MADISON CITY SCHOOLS)



American Character Program (Grades 6-8)

Role models and service learning inspire teens to be agents of change in their communities.

"I FEEL THAT THE AMERICAN CHARACTER PROGRAM HAS GIVEN MY STUDENTS A PERSONAL CHALLENGE TO BECOME MORE PRODUCTIVE MEMBERS OF THEIR COMMUNITY."

AUSTIN PANKEY - WOODVILLE HIGH SCHOOL (JACKSON COUNTY SCHOOLS)



Citizen Promise (High School)

Career prep meets civic engagement as students build crucial skills for their future roles in society.



"ADULTING DAY IS A TRUE ASSET FOR DHS! THANKS, CITIZEN PROMISE!"

ANGIE TRUPIA - DOTHAN HIGH SCHOOL (DOTHAN CITY SCHOOLS)



OUR ACTIONS

PREPARING STUDENTS TO BECOME LIFE, CAREER & CITIZEN-READY!

**Hands on Liberty (HOL)
Post-Test
Average Scores
2024-2025**



**18%
Average Increase**



Our Hands on Liberty program features a "Helping Hands" Project that introduces students to the democratic process. Students nominate a person in their community for their good works and then honor them as heroes at the Super Citizen graduation ceremony.

FINDING THEIR VOICE



**HONOR A HERO.
BECOME A HERO.**



The Super Citizen Kickoff event engages students with high-energy theatrical performances, showcasing the excitement and relevance of the lessons ahead. In the project-based learning portion of the Super Citizens program, students learn "when you honor a hero, you become a hero".



**Super Citizen (SC)
Post-Test
Average Scores
2024-2025**



**28%
Average Increase**

**American Character (AC)
Post-Test
Average Scores
2024-2025**



**31%
Average Increase**



Through the American Character Program, students form teams to solve problems in their school and community. The experience ends with a Good Characters Expo allowing students to share their service-learning projects with the community.

**CIVIC MINDED
MIDDLE SCHOOLERS**



STUDENT PRE/POST-TEST SCORES SHOW IMPROVEMENTS!



26%
Average Score Increase
Across All Programs

Pre and post-program test scores generated through in-class online testing showed an average improvement of 26% across all programs!

Aside from intangible community projects and improved student discipline, we evaluate and measure our success using pre and post-tests that measure statistical proof of scholastic achievement.



OUR RESULTS

IMPACTS ACROSS THE STATE (IN 14 YEARS)

LOCAL HEROES HONORED



In the final Super Citizen Program unit, students turn learning into action by honoring local heroes from the stage. Each of our programs has its own age appropriate equivalent to help bring lessons to life in the real world.

9,112

CLASSROOM RESOURCE KITS PROVIDED



Teachers receive comprehensive resource kits at no cost, courtesy of donors and grants. LLF delivers the kits, trains teachers and works with volunteers to maximize program impact.

26,849

SUPER CITIZEN KICKOFFS, CELEBRATIONS, EXPOS, AND MORE!



LLF hosts energetic Kickoffs, Celebrations, Expo events, Community Speakers, and a high school Adulthood Day. These set the tone for student and community engagement while allowing our funding partners their much-deserved time in the spotlight as well.

2,337

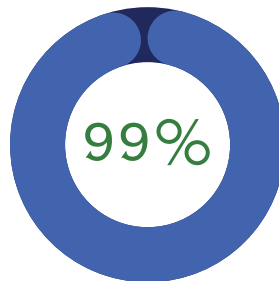
AMERICAN CHARACTER SERVICE LEARNING PROJECTS IN COMMUNITIES



Through the American Character Program, students form teams to solve problems within their school and community. The experience ends with a Good Characters Expo allowing students to share their service-learning projects with the community.

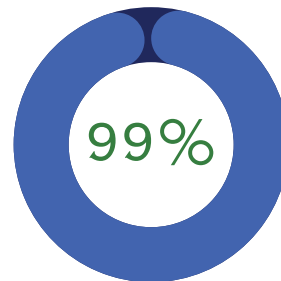
2,618

TEACHER SURVEY SHOWS STEADY (AND IMPRESSIVE) RESPONSES TO PROGRAMMING



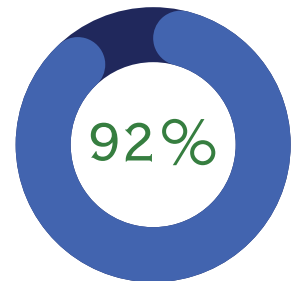
APPRECIATION

Teachers agreed or strongly agreed that students better understand the importance of giving back and showing gratitude.



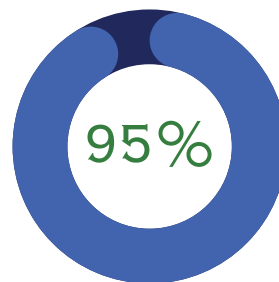
CHARACTER

Teachers said students better understood what it means to possess good character traits.



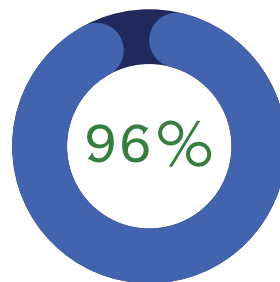
INSPIRATION

Teachers felt the inspiring elements featured in kickoff & celebration events made students more engaged and helped them retain excitement about the program.



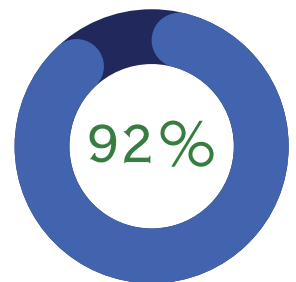
CLASSROOM LITERACY

Although not a direct objective of the program, teachers felt the books, videos, and lessons in the program helped support literacy in their classrooms.



CAREER EXPLORATION

Teachers agreed that the project based learning activities allowed students to explore the jobs and careers of people in their communities.



COMMUNITY ENGAGEMENT

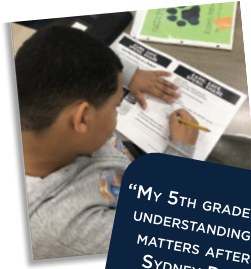
Teachers said that the events actively engaged their communities and the lessons helped students learn the value of civic engagement.



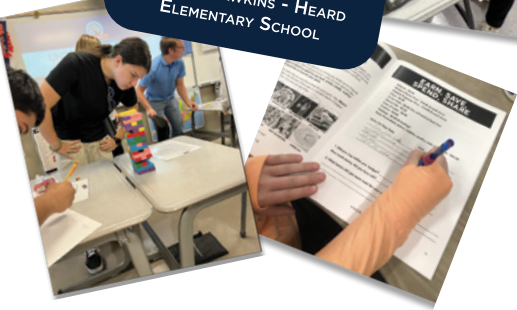
2024 CULLMAN COUNTY SCHOOLS
AMERICAN CHARACTER EXPO



OUR LEGACY

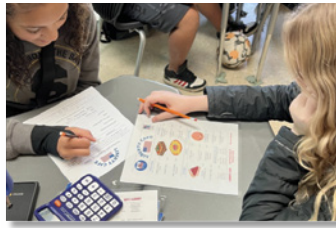


"MY 5TH GRADERS HAVE A BETTER UNDERSTANDING OF WHY MONEY MATTERS AFTER OUR LESSON."
SYDNEY DAWKINS - HEARD ELEMENTARY SCHOOL



"MY STUDENTS LOVE THE FINANCIAL LITERACY LESSON THAT LIBERTY LEARNING DID. THE LESSON WAS VERY ENGAGING AND THE KIDS LIKE PLAYING JENGA LEARNING ABOUT HOW TO MAKE THEIR MONEY STRETCH."

JOSH ODOM - HISTORY TEACHER AT DOTHAN HIGH SCHOOL



THE LIBERTY LEARNING FOUNDATION
INTEGRATES AGE-APPROPRIATE FINANCIAL
LITERACY INTO ITS PROGRAMS

"I HAD A PARENT TO THANK ME AT A SCHOOL PROGRAM FOR TEACHING HIS CHILD 'ABOUT SO MUCH MORE THAN JUST READING AND MATH'. HE WAS SO GLAD THAT HIS CHILD WAS LEARNING ALL ABOUT AMERICA, FINANCIAL LITERACY, AND PEOPLE IN THE COMMUNITY THAT HELP OTHERS."
RHONDA SAINT - SKYLINE HIGH SCHOOL

FINANCIAL LITERACY TEST SCORES

American Character 7th Grade
(AC7) Financial Literacy
Post-Test Scores 2024-2025

89%

Citizen Promise 9th Grade
(CP9) Financial Literacy
Post-Test Scores 2024-2025

82%

Citizen Promise 12th Grade
(CP12) Financial Literacy
Post-Test Scores 2024-2025

81%

35% AVERAGE INCREASE ACROSS ALL PROGRAMS

Adulting Days for Seniors

Students participating in the Citizen Promise Program learn about life after high school each spring at our "Adulting Day" events. Students are challenged to develop essential skills, build character, and increase community involvement through Citizen Actions. Individuals and businesses are recruited to mentor and volunteer as citizen champions.



"THE CITIZEN PROMISE PROGRAM HAS BEEN A GREAT OPPORTUNITY FOR MY STUDENTS TO LEARN HOW TO BE BETTER COMMUNITY MEMBERS AND POSSIBLE LEADERS ONE DAY. THEY HAVE LEARNED DIRECTLY FROM COMMUNITY MEMBERS HOW TO BECOME EMPLOYABLE AND SUCCESSFUL ADULTS. COMMUNITY MEMBERS HAVE HELPED MY STUDENTS WITH THE RESUME PROCESS, JOB APPLICATION, AND INTERVIEWING SKILLS. I AM VERY THANKFUL THAT OUR SCHOOL HAS PARTICIPATED IN THIS PROGRAM."

GINA NIX - CULLMAN HIGH SCHOOL

"If you believe that character, history,
financial literacy and civic responsibility can
and MUST be taught despite budget cuts,
please join us in this historic mission"

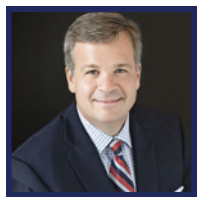
PATTI YANCEY

FOUNDER & CEO, LIBERTY LEARNING FOUNDATION



OUR LEADERSHIP

2024-2025 BOARD OF DIRECTORS



JOHN ALLEN, CHAIRMAN
CEO,
Huntsville Committee of 100



REEIVICE GIRTMAN, VICE CHAIRMAN
Superintendent,
Ozark City Schools



MIKE WATKINS, SECRETARY
Blue Cross Blue Shield
of Alabama



BRAD GARLAND, TREASURER
Honeycomb CPAs & Advisors



LISA WILLIAMS, ASSISTANT TREASURER
Community
Volunteer



DENNIS MADSEN, GOVERNANCE CHAIRMAN
Manager of Urban &
Long Range Planning,
City of Huntsville



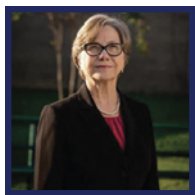
DR. TONY BONDS
Principal,
Huntsville Junior High School



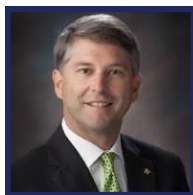
DR. LANE BUSBY MCLELLAND
Director,
Crossroads Civic Engagement Center



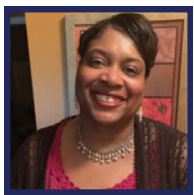
DR. LATONYA BARNES SIBLEY
NBCT,
National Educational Consultant &
Alabama Educator



MARIA JOHNSON
Retired
Educator



SEAN KELLY
Regions Bank



LILETTA M. JENKINS
Manager,
Alabama Children's Policy Council

"What an incredible opportunity and honor it is to serve as Board chair for the Liberty Learning Foundation. This organization is shaping the next generation of leaders by laying a groundwork of legacy throughout the State of Alabama. This legacy work provides dividends to the future citizens of our great state and country by instilling the values of our Great American Story alongside character and financial education. I am grateful to be able to engage in this mission and see the results and impact of our work."

-JOHN ALLEN, CHAIRMAN

Visit our website to read impactful bios and encouraging messages from our Board of Directors and Advisory Council!

[LIBERTYLEARNING.ORG](https://libertylearning.org)

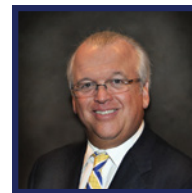
BOARD MEMBERS EMERITI



ANDREA ELROD, CPA
Director of Accounting,
AlaTrade & Davis Lee Companies



TJ LEE
Founder and CEO
Grace Life Development, LLC



WILLIAM H. SULLINS, O.D.
Optometrist,
Eyecare Associates



KATHI TEW
Community
Volunteer

2024-2025 ADVISORY COUNCIL



TAMI CULVER ALLEN
Deputy Commissioner,
Alabama Department of



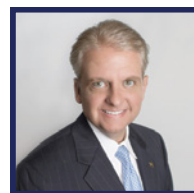
JACLYN BROWN WRIGHT
Program Manager,
Amira Learning



DR. MELISSA SHIELDS
NBCT,
Alabama State Department



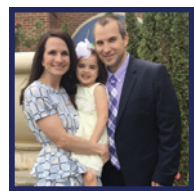
MONICA GRACE MITCHELL
Elementary & Special Programs
Coordinator, Conecuh County Schools



JONATHAN M. (MATT) COOPER
Senior Executive Vice President
Chief Development Officer



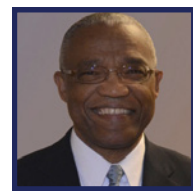
JESSE MCDANIEL
UniServ Director,
Alabama Education Association



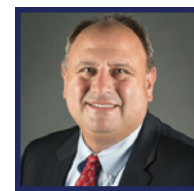
RUSS WILLIAMS
Chair, Social Sciences Division
& History Instructor



ALLISON ROSS
Senior Vice President,
Government Affairs HH Health System



RALPH BELLAMY
Retired,
Alabama Power Company



KEVIN J. WIESEMAN
Superintendent,
Brewton City Schools



OUR RESPONSIBILITIES

A CALLING FOR CONNECTION

Liberty Learning Foundation's social media strategy is rooted in our "calling" to passionately empower communities and students across Alabama to embrace the timeless meaning of America's founding principles by inspiring a profound personal commitment to civic/community duty and actively shaping a positive, purposeful, and truthful legacy for the next 250 years of our nation.

A SMALL ACTION ON YOUR PART CAN LEAD TO BIG RESULTS FOR OUR MISSION!



FOLLOW LLF TODAY!

2024 LLF SOCIAL MEDIA GROWTH



215.6K

Estimated # of Users Reached



Increase from 2023

123%



+1,168

New Followers



11.6K

of Interactions



303.7K

of post views (Fall 2024)



@libertylearningfoundation

Follow us on Facebook for the latest updates on donor news, volunteer opportunities, and program participant spotlights!



www.libertylearning.org

Visit our website to explore Liberty Learning News articles and catch up on all the latest excitement!

FINANCIAL RESPONSIBILITY

The foundation will continue its efforts next year to strengthen community alliances, identify partner stakeholders, perfect our suite of K-12 programs, and serve current educators and students.

2023-2024 AUDITED CONTRIBUTIONS & EXPENSES

CONTRIBUTIONS	EXPENSES	NET ASSETS
\$2,136,872	\$1,864,822	\$348,945

2024-2025 ESTIMATED CONTRIBUTIONS & EXPENSES

CONTRIBUTIONS	EXPENSES	NET ASSETS
\$2,100,000	\$1,199,994	\$448,951

Allocation of Funding



STUDENT
RESOURCES
& SUPPLIES



OUTSOURCES &
MEASUREMENTS
TRACKING



EVENTS



TEACHER
RESOURCES
& SUPPLIES



PROGRAM
DEVELOPMENT



FUND &
COMMUNITY
DEVELOPMENT



Administrative and overhead costs are funded by a generous donor. All donations go directly to providing Liberty Learning Foundation programs to Alabama schools.



How Can YOU Help?

VOLUNTEER FOR LIBERTY

Teaching the Next Great Americans is an all-hands-on-deck mission.

Can you give your time in the classroom?

If you believe in our mission, we can find a way for you to get involved!

MAKE A DONATION

Your donation ensures our next generation learns crucial lessons in civics, character, financial literacy, careers and our Great American Story.

Donate securely online:

Scan the QR code below to visit libertylearning.org/donate



Want to make a donation by check?

Liberty Learning Foundation

3414 Governors Drive SW, Suite 215

Huntsville, AL 35805

CONTACT US TO HELP

getinvolved@libertylearning.org

Main Office & Mailing Address

3414 Governors Drive SW, Suite 215

Huntsville, AL 35805

(800) 239-0005



LibertyLearning.org (800) 239-0005

A 501(c)(3) organization serving schools and
communities throughout Alabama!